

# SAMANTHA DRBAL

## EXPERIENCE

### Designer

Dentsu Creative *(Feb 2023 - present)*

### Associate Designer

MKTG/Dentsu Creative *(Oct 2021 - Feb 2023)*

#### CONCEPTING & ACTIVATION DESIGN

Aerie  
Captain Morgan  
Ciroc  
Crown Royal  
Don Julio  
Marriott  
Meta  
Nike  
Roe & Co  
Seagrams  
Smirnoff  
Zacapa

#### REBRANDING & LOGO DESIGN

Beautyrest  
Herbalife

#### PRODUCTION DESIGN

Herbalife  
Walmart

#### ART DIRECTION

American Eagle  
Dentsu Creative  
Miami Spirit  
Oreo

#### SOCIAL

Cracker Barrel

### Marketing Associate

Intellinet Consulting *(June 2017 - August 2019)*

Maintain brand standards in client-facing content  
Design and distribute email campaign content  
Modernize Google ad campaigns periodically  
Presentation design for sales pitches

## AFFILIATIONS

Kappa Delta Sorority

## TOOLS

Illustrator, Photoshop,  
Lightroom, InDesign, HTML,  
CSS, AfterEffects

## EDUCATION

The Creative Circus  
Graphic Design

*September 2021*

Elon University  
B.S. Sport & Event Management

*May 2014*