

# SAMANTHA DRBAL

DRBAL-LIKE-GERBIL.COM

919-830-1579

SAMANTHA.DRBAL@GMAIL.COM

@DRBAL\_LIKE\_GERBIL

## EXPERIENCE

### Senior Art Director

160/90 *(Sept 2023 - present)*

Jameson  
Perrier-Jouët  
Jefferson's

Absolut  
DraftKings  
Audi

### Designer

Dentsu Creative *(Feb 2023 - Sept 2023)*

### Associate Designer

MKTG/Dentsu Creative *(Oct 2021 - Feb 2023)*

Aerie  
Captain Morgan  
Ciroc  
Crown Royal  
Don Julio  
Marriott  
Meta  
Nike  
Roe & Co  
Seagrams

Smirnoff  
Zacapa  
American Eagle  
Dentsu Creative  
Miami Spirit  
Oreo  
Beautyrest  
Herbalife  
Walmart  
Cracker Barrel

### Marketing Associate

Intellinet Consulting *(June 2017 - August 2019)*

Maintain brand standards in client-facing content  
Design and distribute email campaign content  
Modernize Google ad campaigns periodically  
Presentation design for sales pitches

## AFFILIATIONS

Kappa Delta Sorority

## TOOLS

Illustrator, Photoshop,  
Lightroom, InDesign, HTML,  
CSS, AfterEffects

## EDUCATION

The Creative Circus  
Graphic Design  
*September 2021*

Elon University  
B.S. Sport & Event Management  
*May 2014*