



SAMMI DRBAL
DESIGNER



EXPERIENCE

Associate Designer

MKTG/Dentsu Creative *(Dec 2021 - present)*

CONCEPTING & ACTIVATION DESIGN

Aerie
Captain Morgan
Ciroc
Don Julio
Marriott
Meta
Nike
Roe & Co
Seagrams
Smirnoff
Zacapa

REBRANDING & LOGO DESIGN

Beautyrest
Herbalife

PODUCTION DESIGN

Herbalife
Walmart

ART DIRECTION

American Eagle
Dentsu Creative
Miami Spirit
Oreo

SOCIAL

Cracker Barrel

Marketing Associate

Intellinet Consulting *(June 2017 - August 2019)*

Maintain brand standards in client-facing content
Design and distribute email campaign content
Modernize Google ad campaigns periodically
Presentation design for sales pitches

EDUCATION

The Creative Circus
Graphic Design
September 2021

Elon University
B.S. Sport & Event Management
May 2014

TOOLS

HTML, CSS, AfterEffects

AFFILIATIONS

Kappa Delta Sorority

